



EXTRAORDINARY

Franchisee Satisfaction®

AWARD WINNER

2006-2019

PRODUCT/SERVICE QUALITY



How would you rate the quality of products and/or services received from your franchisor?

■ Excellent ■ Very Good ■ Good ■ Acceptable ■ Poor



INITIAL TRAINING



How would you grade the initial training supplied by the franchisor?

■ A ■ B ■ C ■ D ■ F



OPENING SUPPORT



How would you grade the initial opening support supplied by the franchisor?

■ A ■ B ■ C ■ D ■ F



OVERALL QUALITY



In general, how would you rate the overall quality of your franchisor?

■ Excellent ■ Very Good ■ Good ■ Acceptable ■ Poor



LOCAL COMPETITION



How would you rate your franchise business compared to the local competition?

■ Excellent ■ Very Good ■ Good ■ Acceptable ■ Poor



Download a **FREE** Research Report at: www.WorldClassFranchise.com/AuntieAnnesReport

Our Mission:

To Provide prospective franchisees with insider information about what it's like to be a franchisee for Auntie Anne's.

Transparency:

We contact EVERY franchisee and ask the tough questions!

Confidentiality:

Every response remains anonymous so there is NO risk for negative and NO reward for positive feedback!

Confidential and comprehensive franchisee satisfaction survey results provide insider information about what it's like to be a franchisee for a given brand.

