



For More Franchise Information:

Jennifer Dougherty
JDougherty@focusbrands.com

World-Class Franchise® Validation

Ratings

OVERALL QUALITY



Q: In general, how would you rate the overall quality of your franchisor?

Excellent - Very Good - Good - Acceptable - Poor



INITIAL TRAINING



Q: How would you grade the initial training supplied by the franchisor?

A - B - C - D - F



OVERALL COMMUNICATION



Q: How would you rate the overall communication between home office personnel and franchisees?

Excellent - Very Good - Good - Acceptable - Poor



PRODUCT/SERVICE QUALITY



Q: How would you rate the quality of products and/or services received from your franchisor?

Excellent - Very Good - Good - Acceptable - Poor



OVERALL OPPORTUNITY



Q: In general, how would you rate the overall opportunity provided by this franchise system?

Excellent - Very Good - Good - Acceptable - Poor



This research provides *insider information* on what it's like to be a FOCUS Brands International franchisee. To be considered for certification, FOCUS Brands International provided unfettered access to every franchisee, allowed FRI to ask tough questions and to have all responses remain confidential (so there's no risk for negative and no reward for positive feedback)

FREE Report at www.WorldClassFranchise.com/FBIReport

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5 Consecutive Years