



Comfort Keepers®

a *sodexo* brand

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World-Class Franchise® Validation

Ratings

OVERALL QUALITY



Q: In general, how would you rate the overall quality of your franchisor?

Excellent - Very Good - Good - Average - Poor



GROWTH POTENTIAL



Q: How would you rate the long-term growth potential for your franchise business?

Excellent - Very Good - Good - Average - Poor



PRODUCT/SERVICE QUALITY



Q: How would you rate the quality of products and/or services received from your franchisor?

Excellent - Very Good - Good - Average - Poor



OPPORTUNITY



Q: How would you rate the opportunity provided by this franchise system?

Excellent - Very Good - Good - Average - Poor



LOCAL COMPETITION



Q: How would you rate our franchise business compared to the local competition?

Excellent - Very Good - Good - Average - Poor



This research provides *insider information* on what it's like to be a Comfort Keepers franchisee. To be considered for certification, Comfort Keepers provided unfettered access to every franchisee, allowed FRI to ask tough questions and to have all responses remain confidential (so there's no risk for negative and no reward for positive feedback).

FREE Report at:

www.WorldClassFranchise.com/ComfortKeepersReport

The Franchise Research Institute is the original auditor of franchisee opinions and does not sell leads or advertising. This report is NOT an endorsement and should not replace the typical due diligence used for investment decisions.

